

2023

Sponsorship Opportunities



The mission of SHELTER, Inc. is to prevent and end homelessness for low-income, homeless, and disadvantaged families and individuals by providing housing, services, support, and resources that lead to self-sufficiency.



2023 Sponsorship Opportunities

SPONSORSHIP TIERS	Presenting \$15,000	Promoter \$10,000	Producer \$5,000	Headliner \$2,500	Performer \$1,500	Encore \$500
Number of Guests	20	14	10	8	6	4
PRE-CONCERT RECOGNITION / BENEFITS						
Logo on all mailed, emailed, and printed event promotional communications *	√					
Roundtable with Leadership Team (in person or virtual)	√					
Article about your company in e-newsletter	√					
Press release and media mentions noting sponsorship	√					
Recognized on theatre marquee poster*	√	√	√			
Individual recognition across SHELTER, Inc.'s media platforms	√	√	√	√		
Listing in pre-concert newsletters	√	√	√	√	√	√
Listing on event website	√	√	√	√	√	√
Recognition in concert invitation*	√	√	√	√	√	√
CONCERT RECOGNITION / BENEFITS						
Speaking opportunity during event	√					
Recognition by emcee as presenting sponsor	√					
Backstage passes	√					
Premier reserved seating	20 seats	14 seats	10 seats	8 seats	6 seats	4 seats
Complimentary Drinks	2 per guest	2 per guest	1 per guest	1 per guest	1 per guest	1 per guest
Logo displayed during concert	√	√	√	√	√	√
VIP area access pre-show	√	√	√	√	√	√
POST -CONCERT RECOGNITION/BENEFITS						
Recognition in post event e-news	√	√	√			
Recognition on SHELTER, Inc.'s social media platforms	√	√	√	√	√	
Recognition in SHELTER, Inc.'s annual report	√	√	√	√	√	√

*Subject to publication and print deadlines.

We would be happy to discuss additional sponsorship levels tailored to your particular goals and budget! Please contact Julie Clemens, Director of Development, at Julie.Clemens@SHELTERInc.org, 925.957.7572 or Chesica Hall, Events & Campaigns Coordinator at Chesica.Hall@SHELTERInc.org, 925.349.0558.



2023 Sponsor Commitment Form

YES! I want to be a sponsor at the level indicated and support SHELTER, Inc. in preventing and ending homelessness in our communities.

- Presenting Sponsor **\$15,000**
- Promoter **\$10,000**
- Producer **\$5,000**
- Headliner **\$2,500**
- Performer **\$1,500**
- Encore **\$500**

SPONSORSHIP TYPE: Corporate/Organization Family/Couple/Individual

ADDITIONAL GIFT: I/we would like to make a 100% tax-deductible donation in the amount of \$ _____

CONTACT INFORMATION:

Donor/Company Name _____
(as you wish it to appear on all materials)

Contact Person _____ Title _____

Billing Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

METHOD OF PAYMENT:

Please consider paying by check to help us reduce credit card processing fees

- Check enclosed, payable to SHELTER, Inc. (Memo: Rock 2023)
- I/we will pay online at shelterinc.org
- I/we will contact SHELTER, Inc. to process payment via credit card or Donor-Advised Fund

SPONSORSHIP BENEFITS: If you would like to take advantage of sponsorship recognition benefits, please provide your logo in a vector format (AI, EPS, SVG) or a high resolution (min. 300dpi) .jpg or .pdf along with your commitment form

Please return this completed form to:
Chesica Hall, Events & Campaigns Coordinator, SHELTER, Inc. ▪ PO Box 5368 ▪ Concord, CA 94524
Or email to Chesica.Hall@SHELTERInc.org

SHELTER, Inc.'s Annual Benefit Concert – Rock for SHELTER, Saturday, January 21, 2023. For more information, please contact Chesica Hall, Events & Campaigns Coordinator at 925.349.0558 or Chesica.Hall@SHELTERInc.org. SHELTER, Inc. is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code, Federal ID # 68-0117241. Learn more at shelterinc.org